

## **CDLABS LAUNCHES UNPARALLELED CD TO MP3 CONVERSION SERVICE**

**\*\* High quality encoding service simplifies the switch to digital music \*\***

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CDlabs, an audio CD encoding company, today announced the national availability of its Hi-Pro Encode™ service - a high speed CD to MP3 conversion service aimed at discerning consumers who not only want assistance making a smooth transition from traditional CD collections to digital music, but also demand high quality sound.

“We are seeing a surge in the number of MP3 players sold such as the Apple iPOD, but hand in hand with this, many people are struggling to overcome the initial transfer of their CD collections to these devices” said Horace Gonsalves, co-founder of CDlabs. “CDlabs assists time poor, music rich customers with this transition by offering a high quality, easy to use service that does the job for them. The service is also targeted at those who specifically want the best audio quality from their digital music.”

CDlabs Hi-Pro Encode™ service is capable of extremely accurate CD audio sound extraction and subsequent conversion into data file formats such as MP3, WMA, AAC, and others. “We’ve spent a great deal of time and effort producing a service that really focuses on the quality of the digital music we provide” stated Chris Smith, co-founder and partner of CDlabs. “It is designed to sound great on all manner of devices, from portable MP3 players up to high end home audio equipment”

CDlabs identifies, tags and encodes large libraries of CDs, and then delivers the compressed audio files in the format required by the customer. Collections will be placed on recordable DVD each capable of storing approximately fifty CDs of compressed audio data.

Individuals interested in having their CD collection transferred to MP3 files simply request the service online at [www.cdlibs.co.uk](http://www.cdlibs.co.uk). Having followed the online steps, pre-paid packaging materials are delivered to the customer with simple instructions for safely sending the collection by the insured courier service. CDlabs return the CDs with the newly encoded collection on DVD in addition to other storage devices depending on the customer's needs. CDlabs also offer to load the music files on to the customer's MP3 player free of charge.

No longer do individuals have to be PC audio experts to obtain a high quality collection of digital music files since CDlabs has the expertise, technical skills, and the product knowledge to assist anyone who is looking to make this transition.

CDlabs is the online trading name for UK based Completely Digital Labs Ltd. Offices are located at 170 Brook Road, Waltham Abbey, Essex EN9 1JH

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